Hyster Forklift

Hyster Forklift Training Prince Albert - Hyster is now a global leader in lift trucks as well as warehousing solutions. However, it started as a producer of lifting equipment as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the previous 80 years Hyster has continued to get bigger and develop its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to grow into the global participant it is in the present day.

Some of the most important inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was completely dedicated to bulk manufacturing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the sixties, Hyster continued to expand into new markets. They started building container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a system for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid expansion. Much of the manufacturing was shifting towards bulk manufacturing. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. As a consequence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer better quality at a more reasonable price. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was recognized throughout the world for its commitment towards quality. This attention to excellence brought many suitors for the business. In 1989, a large multinational business based in Ohio called NACCO Industries purchased Hyster and began an aggressive expansion strategy. NACCO rapidly changed the XL philosophy with a more driver oriented truck that focused on operator comfort, which is well-known as the XM generation of trucks.

The changing requirements of Hyster's clientele, led by improvements in supply chain management, required Hyster to continuously innovate and make investments in new production technology during the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and a lot of other places all over the globe. All of these investments have made Hyster a international leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over 300 assorted models of forklift trucks.