

## Doosan Forklift

Doosan Forklift Training Prince Albert - Doosan Infracore Company Ltd. is an international and intercontinental corporation which consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

With a association consisting of over 90 autonomous sellers, the lift truck group supplies quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and product sales places all through Canada and the U.S. The lift truck product line impressively features 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck designs vary from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift business in the North American marketplace, thanks to their stability in retaining a high level of consumer service quality and optimum product functioning to all Doosan Infracore Forklift users. The U.S. forklift division stationed in Cleveland has a professional team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

### Doosan's lift truck history

Korea's initial home-based lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a national machinery expansion project. Early sales of this industrial equipment focused on large business communities, the armed services and on state-run corporations. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training became the new focus for improving quality and product development.

### Forklift Export Expansion

Daewoo began the first home-based lift truck business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of considerable growth of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the very competitive North American materials handling industry. This project proved highly lucrative for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished development of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a international sales system and started exporting versions they had developed through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.