

## Toyota Forklift

Toyota Forklift Training Prince Albert - Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, continues to be the best selling lift truck dealer in the United States. Proudly celebrating more than 40 years of performance, the Irvine, California based company presents a comprehensive line of quality lift trucks. Owing to their status of superiority, reliability, and resilience, Toyota remains prevalent in this competitive market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota's manufacturing facilities within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continual improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its dedication to construct high quality lift trucks at the same time as offering first-rate client assistance and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's leading lift truck dealer and is among the magazines prestigious World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other companies and no other lift truck maker can meet Toyota's record of protecting the natural environment while concurrently encouraging the economy. Environmental accountability is a key characteristic of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The finished invention is a lift vehicle that produces 70 percent fewer smog forming emissions than the existing Federal standards tolerate.

Furthermore in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their obligation to the environment. Greater than 57,000 trees have been planted in community parks and national forests damaged by ecological reasons such as fires, as a result of this partnership. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift trucks offer enhanced stability, visibility, efficiency, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps limit the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability senses several conditions that may lead to lateral volatility and potential lateral overturn. When one of those factors are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding strength.

The SAS systems were initially utilized on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is utilized on nearly every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory worker education, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's rigid standards continue far beyond the machinery itself. The company believes in offering widespread Operator Safety Training programs to help customers meet and exceed OSHA standard 1910.178. Education programs, video tutorials and a variety of materials, covering a wide scope of matters-from individual safety, to OSHA rules, to surface and load situations, are available through the vendor network.

### Toyota's Commitment to The U.S.A.

Since the sale of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid presence in the U.S. This fact is demonstrated by the statistic that 99% of

Toyota lift trucks sold in America now are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the entire commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a instruction center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's dedication to offering top-notch client service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, present the most comprehensive and inclusive customer service and support in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee overall customer satisfaction.